

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES	Title: SERVER-BASED KEYWORD ADVERTISEMENT MANAGEMENT	
	Inventor(s):	Calabria et al.
	Application No.:	10/743,520
	Filing Date:	December 19, 2003
	Confirmation No.	7681
	Examiner:	Daniel M. Sorkowitz
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	Art Unit:	3622
	Last Office Action:	December 22, 2010

Dear Sir:

☒ Applicant hereby appeals to the Board of Patent Appeals and Interferences from a decision of the primary Examiner mailed **December 22, 2010** finally rejecting claims 1-21, 23-52 and 55-60.

☐ Applicant(s) hereby request(s) reinstatement of the previously filed appeal, mailed pursuant to 37 C.F.R. § 41.31 and appeal(s) from the last decision of the Examiner mailed .

☒ This application is on behalf of other than a small entity.

FEES ASSOCIATED WITH FILING NOTICE OF APPEAL

Pursuant to 37 C.F.R. 1.17(b) the fee for filing the Notice of Appeal is:

☒ Large entity: \$540
☐ Amount previously paid: \$0 (if reinstating previous appeal)
Total Notice of Appeal fee: \$540

☒ The Commissioner is hereby authorized to charge the payment for this Notice of Appeal pursuant to 37 C.F.R. 1.17(b) to Xerox Corporation's Deposit Account No. 24-0037. The Commissioner is also hereby authorized to charge any additional fees that may be required to Deposit Account No. 24-0037.

☐ Payment for the filing of this Notice of Appeal is authorized to be charged to a Credit Card via the EFS Web. If the Credit Card is unable to be charged, please charge any and all fees or credit overpayment to our Deposit Account No. 06-0308.

OTHER DOCUMENTS ENCLOSED:


- ☐ A Petition for a _____-month extension of time under 37 C.F.R. 1.136(a) and appropriate Credit Card Payment Form PTO-2038.
- ☒ Pre-Appeal Request for Review
- ☐ Response to Final Office Action dated _____
- ☐ Other: _____

Respectfully submitted,

Fay Sharpe LLP

March 8, 2011

Date



Alan C. Brandt, Reg. No. 50,218
The Halle Building – Fifth Floor
1228 Euclid Avenue
Cleveland, OH 44115
216-363-9000